



How to Analyze and Interpret Cognitive Maps

Course code	TC-5003
Duration	Full day
Course type	Instructor (minimum of 2 attendees, maximum of 10 attendees)
Location	Customer site
Cost per attendee	On application

What you will learn

You will learn how to define quantitative measures of cognitive map structure and analyse them using statistical methods.

Who should attend?

Investigators who wish to analyse cause maps collected via Cognizer.
Investigators who wish to understand the analysis of cognitive map structure.

Prerequisites

A basic understanding of cognitive mapping techniques.
Familiarity with introductory statistical concepts such as basic descriptive and inferential statistics.

Course content

Unit 01: Introduction
Unit 02: Cognitive Map Model
Unit 03: Quantitative Measures of Map Structure
Unit 04: Quantitative Measures of Map Comparisons
Unit 05: Statistical Analysis

For more information

For more information about Mandrake Technology products and services, visit the Web site at:

<http://www.mandrake-technology.com/>

For training enquires email:

training@mandrake-technology.com